

## EXPOSITORES 2014 WORLD BUSINESS FORUM



### BEN BERNANKE

#### THE FUTURE OF THE GLOBAL ECONOMY

As a two-term Chairman of the Federal Reserve System from 2006 to 2014, Bernanke has faced some of the most critical economic and financial challenges since the Great Depression. His leadership helped avert a global financial meltdown during late 2000's, before jump-starting a U.S. economic recovery.



### DANIEL GILBERT

#### MAKING DECISIONS THAT ARE RIGHT FOR YOU

Harvard psychologist Dan Gilbert, the bestselling author of *Stumbling on Happiness*, offers brilliant insights into how and how well the human brain can imagine its own future, and about our capacity to predict which of those futures it will most enjoy.

 @DanTGilbert



### ROBERT REDFORD

#### A CONVERSATION ON CREATIVITY, TALENT AND THE SEARCH FOR MEANING

One of the most influential creative voices of our time, Robert is a film industry icon whose passion and independent spirit have driven a lifetime's work dedicated to making films of social and cultural relevance.



### MALCOLM GLADWELL

#### THE ART OF BATTLING GIANTS

One of the most influential writers of his generation, Gladwell's work is characterized by his razor sharp, counter-intuitive insight and a standout gift for storytelling. He is a master of challenging assumptions and revealing hidden truths behind our everyday experiences.


 @Gladwell



## SIR KEN ROBINSON

### CULTIVATING CREATIVITY

A globally recognized authority on creativity, Sir Ken Robinson pushes people to upend the status quo, rethink outdated assumptions about intelligence and innovation - and to launch a creative revolution that will unleash the real potential of people and organizations.


 @SirKenRobinson



## PETER DIAMANDIS

### CREATING AN AGE OF ABUNDANCE

Through his work as Chairman of both the X Prize Foundation and Singularity University, Peter Diamandis wants to find solutions to some of the world's grand challenges as he focuses on driving breakthroughs in products, companies, industries - and humanity.

 @PeterDiamandis



## BLAKE MYCOSKIE

### START SOMETHING THAT MATTERS

Founder and Chief Shoe Giver of TOMS, Blake Mycoskie is a visionary social entrepreneur, whose idea of One for One is changing how companies view their corporate social responsibilities and how consumers can use their purchasing power to make conscious and impactful choices.


 @BlakeMycoskie



## IAN BREMMER

### WINNERS AND LOSERS IN A G-ZERO WORLD

What happens when no one is running the world? Ian Bremmer is one of today's shrewdest and sharpest analysts of political economy and the risks and opportunities associated with today's rapidly changing geopolitical landscape, who will answer that question.

 @ianbremmer






## SIMON SINEK

### WHY LEADERSEAT LAST

A trained ethnographer and author of the bestselling book *Start With Why*, Simon is fascinated by the leaders and companies that make the greatest impact in the world, discovering some remarkable patterns of how they think, act and communicate.

 @simonsinek



## CLAUDIO FERNÁNDEZ ARÁOZ

### IT'S NOT THE HOW OR THE WHAT BUT THE WHO

Claudio is one of the world's most respected voices on identifying, developing and managing talent. He has worked with CEOs at some of the world's largest companies and is the author of the highly acclaimed book *Great People Decisions*.



## LINDA HILL

### LEVERAGING YOUR ORGANIZATION'S COLLECTIVE GENIUS


A leadership scholar and professor at the Harvard Business School, Linda has been recognised as one of the world's top management thinkers who will shatter myths around the art and practice of leading innovation.



## RITA MCGRATH

### THE END OF COMPETITIVE ADVANTAGE

A Professor at Columbia Business School, Rita is a globally recognized expert on strategy in uncertain and volatile environments who will reveal how to forge a new path to winning based on capturing opportunities fast, exploiting them decisively, and moving on even before they are exhausted.


 @rgmcgrath



## PHILIPPE STARCK

DESIGN, CREATIVITY & OPENING  
THE DOORS OF THE HUMAN BRAIN

A legend of modern design determined to participate in an ever-mutating world, Starck has devised thousands of products ranging from furniture and lemon squeezers, to revolutionary mega-yachts and wondrous hotels, never ceasing to push boundaries and challenge established criteria.

 @Starckofficial

MORE SPEAKERS TO BE CONFIRMED...