



**LIVE SOCIAL MEDIA VIDEO CONTEST
LAUREATE NETWORK PRODUCTS AND SERVICES
LIVE EVENTS**

OFFICIAL RULES

Subject to all federal, state, local, provincial, territorial and municipal laws, regulations, and ordinances. This Contest is sponsored by Laureate Education, Inc., 650 S. Exeter Street, Baltimore, Maryland 21202-4382 ("Sponsor"). Contest begins at 12:00:00 PM Eastern Standard Time ("EST") on October 8, 2014 and ends at 11:59:59 PM EST on November 10, 2014 (the "Contest Period"). Sponsor's computer is the official time keeping device for this Contest.

ELIGIBILITY: The LIVE SOCIAL MEDIA VIDEO CONTEST (the "Contest") is open only to INDIVIDUALS WHO MEET THE FOLLOWING REQUIREMENTS - legal RESIDENTS OF AUSTRALIA, BRAZIL, CHILE, THE PEOPLE'S REPUBLIC OF CHINA, COSTA RICA, CYPRUS, ECUADOR, FRANCE, GERMANY, HONDURAS, INDIA, INDONESIA, ITALY, JAPAN, MALAYSIA, MEXICO, MOROCCO, THE NETHERLANDS, NEW ZEALAND, PANAMA, PERU, PORTUGAL, SAUDI ARABIA, SPAIN, SWITZERLAND, THAILAND, TURKEY, THE UNITED KINGDOM AND U.S. residents currently residing in the fifty (50) United States and the District of Columbia who are at least eighteen (18) YEARS OF AGE or THE AGE OF MAJORITY IN THEIR JURISDICTION OF PERMANENT LEGAL RESIDENCE, WHICHEVER IS GREATER (nineteen (19) in Alabama, Delaware and Nebraska; twenty-one (21) in Mississippi) AS OF OCTOBER 8, 2014. INDIVIDUALS MUST BE ENROLLED IN A LAUREATE EDUCATION, INC. UNIVERSITY, COLLEGE, OR OTHER INSTITUTION OF LEARNING IN ONE (1) OF the COUNTRIES LISTED IMMEDIATELY ABOVE AS OF OCTOBER 8, 2014 AND REMAIN ENROLLED DURING THE ENTIRE CONTEST PERIOD. Employees, officers and directors of COMPANY or any of its parents, subsidiaries, affiliates, representatives, consultants, contractors, legal counsel, advertising, public relations, promotional, fulfillment, and marketing agencies, website providers, web masters, and members of their immediate families (spouses, parents, siblings and children, regardless of where they live) and those living in the same household are not eligible to enter or win. All entrants must have access to the Internet prior to the start of the Contest. Sponsor reserves the right to verify the eligibility of winner. Participation constitutes entrant's full and unconditional agreement to these Official Rules and to Sponsor's decisions, which are final and binding in all matters related to the Contest.

VOID IN QUEBEC, OUTSIDE OF ANY OF THE COUNTRIES LISTED IMMEDIATELY ABOVE, AND WHERE PROHIBITED BY LAW. NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCES OF WINNING.

TO ENTER: Eligible individuals may enter only during the Contest Period. During the Contest Period, an eligible individual can enter by visiting <https://www.facebook.com/LaureateConnect> and following the instructions to:

- (i) Upload a video on one (1) of (2) topics;
 1. How Laureate is having a positive impact in your life, and also in the life of others to improve the world around you; your community, your country, or your neighborhood.
 2. How Laureate is having a positive impact in your life, and also in the life of others to change lives.
- (ii) Complete and submit the online Contest entry form, found at the website listed above, with the video. The online Contest entry form includes providing the participant's first and last name, email address, name of the Laureate Education, Inc. institution and campus in which the participant is enrolled; and
- (iii) By entering the Contest, eligible individuals agree to these Official Rules and other terms and conditions set forth on the entry form.
- (iv) Limit one (1) entry per person during the Contest period. Entrant must provide all required information on the Official Entry Form, including without limitation first and last name and email address, to be eligible to enter. Entries must be submitted by the participant. Video submissions must conform to the Submission Requirements set forth below. ALL ENTRIES MUST BE RECEIVED BY NO LATER THAN November 10, 2014. Entrant may be asked to answer optional questions and/or register for future notices of online promotions; however, you need not answer these questions or agree to receive future emails in order to be eligible for entry in the Contest. Information collected from entrants is subject to Sponsor's Privacy Policy. For information about Sponsor's Privacy Policy, go to: <http://www.laureate.net/Legal/LegalInformation>.

Submission Requirements:

Video Format Requirements:

Make sure the 60 second video you upload is in one of the following formats supported by YouTube:

- .MOV
- .MPEG4
- MP4
- .AVI
- .WMV
- .MPEGPS
- .FLV

- 3GPP
- WebM

If you need information related to encoding and converting your video, please refer to YouTube's Support page - <http://bit.ly/1snJ7Ni>.

Once you upload the video to YouTube, submit your video's URL to the contest page on Facebook at <https://www.facebook.com/LaureateConnect>. Your video will remain pending for approval by the administrator. If your video meets the contest requirements it will be approved and made public on the contest page for voting. Remember to share your video and our contest as many times as possible. The video that has the most votes will win. All submissions will be closed by November 10th, 2014. The contest winner will be then announced on Tuesday, November 11th, 2014.

Any Entries submitted that exceed the size limits, or are not in one of the accepted formats, as applicable, will be disqualified.

Video Content Requirements:

Contestants must upload a 60 second video through the Woobox tab. The video must meet the following requirements in order to be accepted:

- Entrant can but does not have to be in the video.
- Entrant must mention **their university name** and **the Laureate name**. If the video does not meet these requirements it will not be approved.
- The video will need to fulfill the suggested theme: "How being a Laureate student is helping or will help you" Change lives or improve the world around you; your community, country, neighborhood, etc.
- The video must be in English. Videos in other languages will not be taken into consideration for the contest.
- The video can be animated and entrant is allowed to use whatever tools they have available.
- Entrant is only allowed to upload one entry. The entry will not be removed upon your request.

Video Submissions MUST:

- Be the entrant's original idea (modification of an original work is not an original idea). Video submissions MUST NOT copy or otherwise plagiarize from any source.
- NOT contain material which is (or promote activities which are), in Sponsor's sole discretion, hateful, slanderous, libelous, tortious, sexually explicit, obscene, pornographic, inappropriate, violent, self-mutilating (e.g., relating to murder, the sales of weapons, cruelty, abuse, etc.), discriminatory (based on race, sex, religion, natural origin, physical disability, sexual orientation or age), illegal (e.g., underage drinking, substance abuse, computer hacking, etc.), offensive, threatening, profane, or harassing; or contain material that is threatening to any person, place, business, group or world peace; or contain words or symbols that are widely considered offensive to individuals of

a certain race, ethnicity, religion, sexual orientation or socioeconomic group; or contain images, words or text portraying nudity, acts of violence, or acts that are or appear to be unlawful or dangerous or in violation of, or contrary to the laws or regulations in any state where the entry is created.

- NOT have been submitted previously in a contest of any kind, or previously accepted for broadcast or publication in any medium, or publicly posted or broadcast in any fashion.
- NOT contain material that violates or infringes another's rights, including but not limited to material that violates privacy, publicity, or intellectual property rights, or that constitutes copyright infringement. Without limiting the foregoing, submissions must not include third-party trademarks, brand names, logos, insignia, location signage, sculptures, photographs or artwork except those of Sponsor.
- NOT include mention or performance of any copyrighted media production, including but not limited to music, films, books, television programming, etc., or identifying descriptions of any media property, other than material in which the entrant owns any copyrights.
- NOT include third parties or reference to third parties, including but not limited to minors, celebrities or friends, who have not expressly authorized entrant to display their image or likeness in any submitted Photo or otherwise use such image or likeness in accordance with these Official Rules. Entrant must be able to present signed authorizations from each third party featured in any submitted materials upon Sponsor's request.

All potential winners are subject to verification before any prize will be awarded. Normal Internet access, phone, and usage charges imposed by your online or phone service may apply. Bulk, automated and/or third party entries are prohibited and will be disqualified. Any attempt by any participant to obtain more than one (1) entry by using multiple and/or different identities, registrations, email addresses, logins, or any other methods will void that participant's entries and that participant may be disqualified at Sponsor's sole discretion. Entrants are not permitted to share the same email address. In the event of a dispute as to any entry, the authorized account holder of the email address used to enter will be deemed to be the entrant. The "authorized account holder" is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. Potential winners may be required to show proof of being the authorized account holder to the Sponsor or forfeit the prize. Entries specifying an invalid, non-working, or inactive email address will be disqualified and ineligible to win.

By entering, each entrant warrants and represents that his/her entry is original, has not been previously published or won any award, does not contain any material that would defame or otherwise violate or infringe upon the rights of any third-party, including patents, copyrights, trademarks or rights of privacy or publicity, and will not violate any federal, state or local laws or ordinances. Entrant further warrants and represents that they have secured the requisite consent from any third-party seen in their entries. Sponsor reserves the right in its sole and unfettered discretion to disqualify any entry that it believes contains obscene, offensive or inappropriate content, that does not comply with these Official Rules or that is not consistent with the spirit or theme of the Contest. All entries become the property of Sponsor when submitted and will not be acknowledged or returned to entrant.

Incomplete, illegible, corrupted, or untimely entries are void and will be disqualified. Sponsor and its agencies are not responsible for lost, late, incomplete, damaged, stolen, misdirected, or illegible entries; lost, interrupted, or unavailable network, server, or other connections; or miscommunications, computer or software malfunctions, telephone transmission problems, technical failures, garbled transmissions, damage to a user's computer equipment (software or hardware), or other errors or malfunctions of any kind, whether human, mechanical, electronic or otherwise. Proof of sending or submission will not be deemed to be proof of receipt by Sponsor.

SELECTION OF CONTEST WINNER: Each Contest Entry will be reviewed for eligibility and compliance with the Contest criteria, including but not limited to video topics, content and format. An entry that does not meet Contest eligibility will be returned to the individual that submitted it with the Contest guidelines. Entries that do meet Contest eligibility and criteria will be posted to the Laureate International Universities Facebook page through third-party application, Woobox, at the beginning of the Contest Period and opened up for voting by the public. The contest will be run through the Woobox application in order to comply with all Facebook contest terms and conditions. The entrant(s) whose video submission receives the largest number of votes will be deemed the Grand Prize winner(s). In the event of a tie, the tied entries will be reviewed by a panel of judges ("Judges Panel") based on the extent to which the video reflects the educational mission of Sponsor. The Judges Panel shall be selected by Sponsor at its sole discretion.

The potential winner will be notified via email within one (1) business day of being selected in addition to being posted on our winners section of <https://www.global.laureate.net>. Winning a prize is contingent upon fulfilling all requirements set forth herein. If a potential winner does not respond within 72 hours after the first attempt to notify him/her that he/she has been selected to receive a prize, or the prize notification is returned as non-deliverable, that potential winner will be deemed to have forfeited the prize, and the finalist with the next highest number of votes will be selected as an alternate potential winner in his/her place. Any alternate potential winner will also have 72 hours to claim the prize, and must satisfy all eligibility requirements.

Except where prohibited, potential winner will be required to complete and return an affidavit of eligibility, liability/publicity release and copyright assignment (the "Release and Assignment") within five (5) days of being notified. If the potential winner fails to sign and return the Release and Assignment, or any other required documentation, within the required time period, or is unavailable to accept the prize within the time period specified by Sponsor, the potential winner will be deemed to have forfeited the prize, and the entrant with the next highest number of votes will be selected as an alternate potential winner. Noncompliance with the foregoing, failure to abide by these Official Rules, or return of the prize notification as non-deliverable may result in disqualification and naming of an alternate potential winner.

POTENTIAL WINNERS ARE SUBJECT TO VERIFICATION BY SPONSOR, WHOSE DECISIONS ARE FINAL AND BINDING IN ALL MATTERS RELATED TO THE CONTEST. AN ENTRANT IS NOT A WINNER OF ANY PRIZE UNLESS AND UNTIL ENTRANT'S ELIGIBILITY HAS BEEN VERIFIED AND ENTRANT HAS BEEN NOTIFIED THAT VERIFICATION IS COMPLETE.

VOTING RULES: LIMIT: ONE (1) VOTE PER PERSON, PER EMAIL ADDRESS, PER DAY REGARDLESS OF METHOD(S). ANY ENTRIES RECEIVED IN EXCESS OF THIS MAXIMUM

OF ONE (1) VOTE WILL BE DISQUALIFIED. Individuals must be 18 years of age or the age of majority in their resident jurisdiction if older to vote in Contest. Voting will be subject to the terms of use of Facebook, these Official Rules, and any additional voting instructions that may be posted on the Contest Website. Votes received from any email or IP address in excess of the stated limitation will be void. The use of any script, macro or any robotic or automated system to vote or with the intent to impair the integrity of the voting process is prohibited and all such votes will be void. You must provide a valid email address to vote. Votes from invalid, non-working, or inactive email addresses will be disqualified.

PRIZE: One Grand Prizes: One (1) winners will receive a trip to attend the 2015 World Leadership Forum in Mexico City, Mexico, to be held March 24 – 26, 2015. The Grand Prize consists of roundtrip coach airfare from the airport nearest to the winner's residence (as determined by Sponsor in its sole discretion; in the event a winner lives within 250 miles of Mexico City, Sponsor, in its sole discretion, may arrange alternative transportation in lieu of airfare); four (4) days/three (3) nights double occupancy accommodations in Mexico City, Mexico (accommodations to be determined in Sponsor's sole discretion); admission to the 2015 World Leadership Forum; daily breakfast at hotel and a per diem of \$50 (per diem total not to exceed \$200) . In addition, the Grand Prize winning video will be shown at the 2015 World Leadership Forum, and will be posted at a publicly-available Laureate-chosen URL.

Approximate Retail Value ("ARV") of Grand Prize: \$5,000 per person.

PRIZE RESTRICTIONS: Limit one (1) prize per person, per household. Any and all applicable federal, state, and local taxes and all fees and expenses related to acceptance and use of prize not specifically stated herein, including but not limited to, change of air travel fees, transportation to and from airport, automobile insurance, passenger tariffs or duties, surcharges, airport fees, service charges or facility charges, security fees and/or other expenses, are the sole responsibility of winner. Prize cannot be substituted, assigned, transferred, or redeemed for cash; however, Sponsor reserves the right to make equivalent prize substitutions in its sole discretion. Sponsor will not replace any lost or stolen prizes or components of a prize. Prize cannot be used in conjunction with any other promotion or offer. Only the number of prizes stated in these Official Rules is available to be won in the Contest. If, by reason of a print or other error, more prizes are claimed than the number set forth in these Official Rules, a random drawing will be held among all eligible claimants making purportedly valid claims to award the advertised number of prizes available. Winner will be issued a 1099 tax form for the appropriate retail value of prize.

Sponsor will, in its sole discretion; determine which airport is closest to the winner's home. Travel restrictions and conditions may apply. Grand Prize winner(s) must coordinate with Sponsor to book travel, and Sponsor reserves the right to determine airline and flight itinerary in its sole discretion. Once scheduled, the itinerary cannot be altered except at Sponsor's sole and unfettered discretion. No refunds or credit for changes are allowed, and no refunds or compensation will be made in the event of cancellation or delay of any flight or any portion of it. All travelers must possess valid travel documents. Airline carrier's regulations and conditions apply. Travel is subject to the terms and conditions set forth in this Contest, and those set forth by the Sponsors' airline carrier of choice as detailed in the passenger ticket contract.

In the event Winner engages in behavior during the Contest prize travel or stay that (as determined by Sponsor in its sole discretion) is obnoxious or threatening, illegal, or that is

intended to threaten or harass any other person, or that in any way disparages or adversely affects the reputation, image, and/or customer goodwill of Sponsor or any of Sponsor's services, products, trademarks, service marks, or logos, Sponsor reserves the right to terminate the travel and/or stay early, and send Winner home with no further obligations or compensation whatsoever to Winner (which may, in Sponsor's sole discretion, result in such Winner's disqualification from the Contest and forfeiture of any (and/or all) prize(s)). In the event Winner engages in behavior during the Contest prize travel or stay that (as determined by Sponsor in its sole discretion) is illegal, tortious, or subjects Winner or guest to arrest or detention, Sponsor shall have no obligation to pay any damages, fees, fines, judgments or other costs or expenses of any kind whatsoever incurred by Winner as a result of such conduct. SPONSOR SHALL HAVE NO LIABILITY FOR ANY PERSONAL INJURIES, DEATH, PROPERTY DAMAGE, OR OTHER DAMAGES OR EXPENSES RESULTING FROM OR ARISING OUT OF ANY TRAVEL RELATED TO THE PRIZE OR ANY OTHER ASPECT OF THE CONTEST GRAND PRIZE WINNER'S ACCEPTANCE OR USE OF THE PRIZE.

GENERAL CONDITIONS: This Contest is governed by the laws of the United States. Void where prohibited by law and outside the United States. WARNING: ANY ATTEMPT BY AN ENTRANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEBSITE ASSOCIATED WITH THIS CONTEST OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAW, AND, SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO PROSECUTE AND SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. Neither Sponsor nor anyone acting on its behalf will enter into any communications with any entrant regarding this Contest, except as expressly set forth in these Official Rules. Sponsor reserves the right at its sole discretion to disqualify any individual it finds to be attempting to tamper with or undermine the entry process, the website, and/or the legitimate operation of the Contest; to violate the Official Rules; or to act in an unsportsmanlike or disruptive manner or with the intent to annoy, abuse, threaten, or harass any other person. Sponsor and its agents are not responsible for (1) any lost, late, incomplete, damaged, stolen, misdirected, incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Contest; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, disconnections, or unavailability in phone lines, networks, servers, or any other network hardware or software connections, garbled transmissions or miscommunications, software malfunctions or damage to a user's computer equipment (software or hardware); (3) unauthorized human intervention in any part of the entry process or the Contest; (4) technical or human error which may occur in the administration of the Contest or the processing of entries; or (5) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Contest or receipt or use or misuse of any prize. If, for any reason, the Contest is not capable of running as planned, including infection by computer virus or bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of Sponsor, which corrupt or affect the operation, administration, security, fairness, integrity, or proper conduct of this Contest, Sponsor may, in its sole discretion, void any suspect entries and (a) modify the Contest or suspend the Contest to address the impairment and then resume the Contest in a manner that best conforms to the spirit of these Official Rules; and/or (b) award the prize from among the eligible, non-suspect entries received up to the time of the impairment in accordance with the winner selection criteria described above. Proof of

submission of entry will not be deemed proof of receipt by Sponsor. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

LIMITATIONS OF LIABILITY AND RELEASES: BY PARTICIPATING IN THIS PROMOTION, ENTRANT AGREES THAT SPONSOR, FACEBOOK, AND THEIR RESPECTIVE PARENT COMPANIES, AFFILIATES, SUBSIDIARIES, REPRESENTATIVES, CONSULTANTS, CONTRACTORS, LEGAL COUNSEL, ADVERTISING, PUBLIC RELATIONS, PROMOTIONAL, FULFILLMENT AND MARKETING, WEBSITE PROVIDERS, WEB MASTERS, AND THEIR RESPECTIVE OFFICERS, DIRECTORS, EMPLOYEES, REPRESENTATIVES, AND AGENTS (THE "RELEASED PARTIES") WILL HAVE NO LIABILITY WHATSOEVER FOR, AND SHALL BE HELD HARMLESS BY ENTRANTS AGAINST, ANY LIABILITY FOR ANY INJURIES, LOSSES OR DAMAGES OF ANY KIND TO PERSONS, INCLUDING PERSONAL INJURY OR DEATH, OR PROPERTY RESULTING IN WHOLE OR IN PART, DIRECTLY OR INDIRECTLY, FROM ACCEPTANCE, POSSESSION, MISUSE, OR USE OF THE PRIZE, ENTRY, OR PARTICIPATION IN THIS PROMOTION OR IN ANY PROMOTION RELATED ACTIVITY, OR ANY CLAIMS BASED ON PUBLICITY RIGHTS, DEFAMATION OR INVASION OF PRIVACY, OR MERCHANDISE DELIVERY. THE RELEASED PARTIES ARE NOT RESPONSIBLE IF ANY PRIZE CANNOT BE AWARDED OR REDEEMED DUE TO CANCELLATIONS, DELAYS, OR INTERRUPTIONS DUE TO ACTS OF GOD, ACTS OF WAR, NATURAL DISASTERS, WEATHER, OR TERRORISM. BY PARTICIPATING IN THIS PROMOTION, ENTRANT AGREES THAT THE RELEASED PARTIES WILL NOT BE RESPONSIBLE OR LIABLE FOR ANY INJURIES, DAMAGES, OR LOSSES OF ANY KIND, INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL, OR PUNITIVE DAMAGES TO PERSONS, INCLUDING DEATH, OR TO PROPERTY ARISING OUT OF ACCESS TO AND USE OF ANY WEBSITE ASSOCIATED WITH THIS PROMOTION OR THE DOWNLOADING FROM AND/OR PRINTING OF MATERIAL DOWNLOADED FROM SUCH SITE.

EXCEPT WHERE PROHIBITED BY LAW, PARTICIPATION IN THE PROMOTION CONSTITUTES WINNER'S GRANT TO SPONSOR (WHICH GRANT WILL BE CONFIRMED IN WRITING ON REQUEST OF SPONSOR), AND THE RELEASED PARTIES THE RIGHT AND PERMISSION TO PRINT, PUBLISH, BROADCAST, AND USE, WORLD WIDE IN ANY MEDIA NOW KNOWN OR HEREAFTER DEVELOPED, INCLUDING BUT NOT LIMITED TO THE WORLD WIDE WEB, AT ANY TIME OR TIMES, THE WINNER'S ENTRY, NAME, PORTRAIT, PICTURE, VOICE, LIKENESS, OPINIONS AND BIOGRAPHICAL INFORMATION (INCLUDING BUT NOT LIMITED TO HOMETOWN AND STATE) FOR ADVERTISING, TRADE, AND PROMOTIONAL PURPOSES (INCLUDING THE ANNOUNCEMENT OF HIS OR HER NAME ON TELEVISION OR RADIO BROADCAST) WITHOUT ADDITIONAL CONSIDERATION, COMPENSATION, PERMISSION, OR NOTIFICATION. BY SUBMITTING AN ENTRY, ENTRANT AGREES THAT SUCH ENTRY, COMMUNICATIONS OR SUBMISSIONS, CREATIVE SUGGESTIONS, IDEAS, NOTES, CONCEPTS OR OTHER MATERIALS ("SUBMISSIONS") THAT ENTRANT MAY SUBMIT TO SPONSOR OR POST TO <https://www.facebook.com/LaureateConnect> IN CONNECTION WITH THIS PROMOTION, INCLUDING ALL RIGHTS EMBODIED THEREIN, WHETHER SENT VIA THE WEBSITE, BY ELECTRONIC MAIL OR BY SOME OTHER MEANS, WITH THE EXCEPTION OF PERSONALLY IDENTIFIABLE INFORMATION AS DEFINED IN SPONSOR'S PRIVACY POLICY, AVAILABLE AT [HTTP://WWW.LAUREATE.NET/LEGAL/LEGALINFORMATION](http://www.laureate.net/legal/legalinformation) SUCH SUBMISSIONS SHALL BE DEEMED TO BE NON-CONFIDENTIAL, NON-PROPRIETARY AND SPONSOR SHALL HAVE NO OBLIGATION OF ANY KIND WITH RESPECT TO SUCH SUBMISSIONS AND SHALL BE FREE TO EDIT, EXPLOIT, MODIFY, PUBLISH, REPRODUCE, USE, DISCLOSE, DISSEMINATE AND DISTRIBUTE THE SUBMISSIONS TO OTHERS WITHOUT LIMITATION IN ANY AND ALL MEDIA NOW KNOWN

OR NOT CURRENTLY KNOWN, THROUGHOUT THE WORLD IN PERPETUITY FOR ANY PURPOSE WITHOUT COMPENSATION, PERMISSION OR NOTIFICATION TO ENTRANT OR ANY THIRD-PARTY. ENTRANT HEREBY GRANTS SPONSOR A ROYALTY FREE, IRREVOCABLE, AND WORLD WIDE, IN PERPETUITY LICENSE TO USE THE SUBMISSIONS IN ANY FORM OR FORMAT AND TO MODIFY THE SAME, AND ACKNOWLEDGES AND AGREES THAT IF SPONSOR DOES USE THE SUBMISSIONS ENTRANT SHALL NOT BE ENTITLED TO ANY CREDIT, CONSIDERATION, NOTICE OR PAYMENTS OF ANY KIND. ENTRANT WAIVES ANY MORAL RIGHTS HE OR SHE MAY HAVE TO THE SUBMISSIONS, AND AGREES THAT IF SPONSOR ELECTS TO USE SUBMISSIONS FOR ANY PURPOSE, ALL RIGHTS UNDER COPYRIGHT OR OTHER INTELLECTUAL PROPERTY RIGHTS WHICH MAY RESULT FROM THAT RELATING TO ENTRANT'S SUBMISSIONS OR FROM USE OF THE SAME BY SPONSOR SHALL BE THE SOLE PROPERTY OF SPONSOR. IF ANY SUCH REGISTERED COPYRIGHT OR OTHER RIGHTS UNDER COPYRIGHT OR INTELLECTUAL PROPERTY DO EXIST PRIOR TO ENTRANT'S SUBMISSION TO THE CONTEST, ENTRANT UNDERSTANDS THAT HE/SHE HAS A DUTY TO DISCLOSE SUCH RIGHTS TO SPONSOR PRIOR TO ACCEPTING A GRAND PRIZE, IF SELECTED. ENTRANT FURTHER AGREES THAT IF SPONSOR ELECTS TO USE ENTRANT'S SUBMISSIONS, ENTRANT WILL EXECUTE ANY DOCUMENTS REQUESTED BY SPONSOR REGARDING THIS ASSIGNMENT. IF ANY USE BY SPONSOR OF THE SUBMISSIONS CAUSES IT TO BE LIABLE TO ANY THIRD-PARTY, ENTRANT AGREES TO INDEMNIFY SPONSOR AND ITS AGENTS, EMPLOYEES, AFFILIATES, SUBSIDIARIES, REPRESENTATIVE AND ALL RELATED PARTIES FROM AND AGAINST ANY AND ALL DAMAGES, COSTS, JUDGMENTS AND EXPENSES (INCLUDING REASONABLE ATTORNEY FEES) WHICH IT INCURS AS A RESULT OF ITS USE OF THE SUBMISSIONS.

WITHOUT LIMITING THE FOREGOING, EVERYTHING REGARDING THIS CONTEST, INCLUDING ALL PRIZES AND ANY WEB SITE ASSOCIATED WITH THIS CONTEST, ARE PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, OR NON-INFRINGEMENT. SOME JURISDICTIONS MAY NOT ALLOW THE LIMITATIONS OR EXCLUSIONS OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES, SO SOME OF THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY. CHECK LOCAL LAWS FOR ANY RESTRICTIONS OR LIMITATIONS REGARDING THESE LIMITATIONS OR EXCLUSIONS. Winner and his/her travel guest may be asked to conduct interviews with media. Sponsor and its agents will work with Winner on interview requests. The Winners are not required to participate, but if they do, their views and comments are not a reflection of Sponsor and the Released Parties, or their respective views.

NATURE OF RELATIONSHIP/WAIVER OF EQUITABLE RELIEF: Each entrant understands and acknowledges that Sponsor has wide access to ideas, designs, and other materials, and that new ideas are constantly being submitted to it or being developed by their own employees. Each entrant also acknowledges that many ideas may be competitive with, similar or identical to the Submission and/or each other in theme, idea, format or other respects. Each entrant acknowledges and agrees that such entrant will not be entitled to any compensation as a result of Sponsor's use of any such similar or identical material. Each entrant acknowledges and agrees that the Sponsor does not now and shall not have in the future any duty or liability, direct or indirect, vicarious, contributory, or otherwise, with respect to the infringement or protection of the copyright in and to the Submission. Finally, each entrant acknowledges that, with respect to any claim by entrant relating to or arising out of Sponsor's actual or alleged exploitation or use

of any Submission or other material submitted in connection with the Contest, the damage, if any, thereby caused to the applicable entrant will not be irreparable or otherwise sufficient to entitle such entrant to seek injunctive or other equitable relief or in any way enjoin the production, distribution, exhibition or other exploitation of the Submission or any material based on or allegedly based on the Submission, and the entrant's rights and remedies in any such event shall be strictly limited to the right to recover damages, if any, in an action at law.

GOVERNING LAW; DISPUTES: This Contest is hosted in the United States, and entry information is collected on computers in the United States. This Contest will be governed by the laws of the State of Maryland in the United States, and, in accordance with this section, entrant consents to the exclusive jurisdiction and venue of the courts of Maryland for any disputes arising out of this Contest. Except where prohibited, entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Promotion or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate federal or state court located in the State of Maryland; (2) any and all claims, judgment, and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering the Contest, but in no event attorneys' fees; (3) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Contest, shall be governed by, and construed in accordance with, the laws of the State of Maryland, without giving effect to any choice of law or conflict of laws rules (whether of the State of Maryland or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Maryland.

OFFICIAL RULES & WINNER LIST: For a copy of the Official Rules available until November 10, 2014, visit <https://www.facebook.com/LaureateConnect>. The name of the winner will be available for at least ninety (90) days after verification of winner on <https://www.facebook.com/LaureateConnect>.

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